

## **2009 PRIX ARTS-AFFAIRES DE MONTRÉAL LARGE ENTERPRISE CATEGORY**

- Winner: **TELUS**
- Sponsor: **National Theatre School of Canada**
- Supports: Orford Arts Centre  
Fondation Derouin  
Fondation Père Lindsay  
Young Musicians of the World  
Lis avec moi  
Château Ramezay Museum  
Montreal Chamber Orchestra  
Patro Le Prévost

For over three years, TELUS has been offering its support to the National Theatre School of Canada (NTS) to allow it to provide an additional stream of training for its students: Theatre for Young Audiences. The experience not only benefits the school's students, it also exposes children and high school students in the Montréal area to theatre. TELUS's support to the NTS is part of its broader commitment to a number of cultural organizations to create encounters between young people and the arts.

Clearly it is important to train artists in theatre for young audiences, thereby ensuring the future of theatre in Canada, but the NTS has never had sufficient resources to make this sort of initiative part of its regular training. This is a major challenge when you consider that many professionals who work in this specialized field are about to retire. And the challenge is even greater given that Montréal has distinguished itself internationally for the quality of its productions for young audiences.

Whether the Young Musicians of the World, the Orford Arts Centre, the Fondation Derouin, the Fondation Père Lindsay, the Montreal Chamber Orchestra, Lis avec moi, the Château Ramezay Museum or the Centre Patro Le Prévost, TELUS has supported many initiatives intended to help young people thrive, including arts workshops, music camps, literary activities, bursary programs for disadvantaged youth, school activities and educational series.

TELUS's involvement in initiatives for young people and the arts is testimony to how important it considers arts education for the future of society.