



# FOCUS STRATÉGIQUE

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## QUÉBEC 2010

A concept of:



In partnership with:



Chambre de commerce  
du Montréal métropolitain  
Board of Trade of Metropolitan Montreal

Centre Mont-Royal, Montréal

# PROGRAM

THURSDAY, APRIL 22, 2010 - FROM 8 A.M. TO 6 P.M.

THREE MAJOR AREAS FOR CONSIDERATION WILL BE PRESENTED, DISCUSSED, AND ANALYZED DURING THIS EVENT, CENTRING ON THE THEME OF

**“THE QUEBEC OF TOMORROW:  
BRIMMING WITH KNOWLEDGE AND ENERGY?”**

**8:00 a.m. PARTICIPANTS' ARRIVAL AND REGISTRATION**

**8:30 a.m. OPENING** (Level 4 - Salon Mont-Royal)

MICHEL LEBLANC, President and CEO  
Board of Trade of Metropolitan Montreal

MARCEL CÔTÉ, Founding Partner, SECOR

MICHAEL SABIA, President and CEO, Caisse de dépôt et placement du Québec

SYLVIE BOVET, Vice-President, Purchasing, Groupe Bovet

FRÉDÉRIC VERREAULT, Director of Corporate affairs and Communications, Chantiers Chibougamau

DENISE VERREAULT, President and CEO, Groupe Maritime Verreault

**8:45 a.m. DAY'S SCHEDULE**

STÉPHAN BUREAU, speaker

**8:55 a.m. OPENING TALK: QUEBEC IN THE GLOBAL SPECTRUM**

For several years, PAUL JORION, columnist and economic expert for *Le Monde*, has taken another look at the economy; in so doing, as early as in 2005, he was predicting what would become the subprime crisis. He is also the author of four works on the crisis, the most recent being *L'argent, mode d'emploi* (Fayard 2009). His Website is one of the world's most visited by executives, economists and financiers.

**9:30 a.m. FEEDBACK ON THE TALK**

PARTICIPANTS' REACTIONS AND QUESTIONS

**9:40 a.m. FACTS ABOUT QUEBEC**

STÉPHAN BUREAU

**10:00 a.m. BREAK**

Centre Mont-Royal, Montréal

# PROGRAM

THURSDAY, APRIL 22, 2010 - FROM 8 A.M. TO 6 P.M.

**10:20 a.m. INTERACTIVE WORKSHOPS\*: SMALL-GROUP DISCUSSIONS CENTRED ON THREE MAJOR AREAS FOR REFLECTION IN ORDER TO IDENTIFY PRIORITY ISSUES FOR THE QUEBEC OF TOMORROW AND, ABOVE ALL, TO FIND POSSIBLE AVENUES FOR ACTION**

1<sup>st</sup> AREA : Invigorating human capital (Level 3 - Salon International 1-2)

2<sup>nd</sup> AREA : Invigorating the role and performance of government (Level 3 - Salon Cartier 1-2)

3<sup>rd</sup> AREA : Invigorating business growth and excellence (Level 4 - Salon Mont-Royal 1)

**1:35 p.m. CONFERENCE** (Level 4 - Salon Mont-Royal)  
JEAN CHAREST, Premier of Quebec

**2:10 p.m. BREAK**

**2:30 p.m. PLENARY SESSION** (Level 4 - Salon Mont-Royal)  
Pooling of ideas and consensus on the challenges to be met and major priorities for the future of Quebec

**3:00 p.m. WORKSHOP\*: TIME TO MAKE CHOICES**  
Workshop discussion and pooling of actions to implement in order to achieve the Quebec of tomorrow

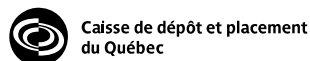
**4:05 p.m. PERSONAL COMMITMENTS AND TESTIMONIALS:**  
RAYMOND BACHAND, Minister of Finance, Government of Quebec  
CLÉMENT GIGNAC, Minister of Economic Development, Innovation and Export Trade, Government of Quebec

**4:30 p.m. CONCLUSION AND NEXT STEPS**  
MARCEL CÔTÉ, Founding Partner, SECOR  
OONA STOCK, Partner, SECOR, and responsible for the Strategic Focus  
PHILIPPE COLLAS, Principal Director, SECOR

**4:45 to 6:00 p.m. COCKTAIL** (Level 4 - Hall)

\* Workshops are open exclusively to participants.

With the financial support of:



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