



**COPARMEX**

# **Confederación Patronal de la República Mexicana**

2013



# COPARMEX

An employer's union, a free and democratic association of businessmen who defend and promote their legitimate interests -along with the principles of free enterprise and free market with corporate responsibility- and pursue the conditions for the prosperity of all Mexicans.

# COPARMEX FIGURES

- **36 thousand** affiliated companies of all sectors and sizes, which represents **30% of GDP** and **4.8 million formal jobs**.
- **65 business centers** across the country, 14 delegations, 3 representations.
- **640 jobs created** by Coparmex offices nationwide.
- **29 National Working Commissions**.
- **487 Local Working Commissions** across the country.
- **130** National Councilors, **9** National Vice Presidents, **55** members and guests to the **Executive Committee**.

# INFLUENCE



National

International



# PROYECTS & PROGRAMS

## **Democratic Development in Mexico Index** (IDD MEX)

A map of democracy in Mexico, with indicators that reflect the level of development of democratic practices in each state, and serve as a base for future improvement.

## **Online University**

Through institutional alliances, we offer affordable higher education in prestigious universities across the country.

## **Supply Chains**

Is NAFIN COPARMEX Program to increase the economic impact through the relationship between SMEs and large companies.

## **Coparmex 2.0**

It is a corporate social network where our members can share information, promotions, offers, services, products or events to network, make new contacts and strengthen existing. **Developing project.**

## **Training Directors Program**

Designed by IPADE, focused on the development and improvement of management skills, in which managers refine and deepen knowledge, skills, behaviors and attitudes related to developing a strategic vision and ability to work in teams, gain a perspective of synthesis and potentiate their leadership. Cost Coparmex preferential partners.

## **México Emprende Coparmex Centers**

50 Centers where entrepreneurs and small businesses owners find solutions and ideas to expand their business.



# BENEFITS COPARMEX 2.0

1. Moving a vertical communication to a horizontal
2. Network connectivity and business between the member companies
3. Information management: immediate access and tidy



4. Strategic working groups connected to local, regional and national

5. Increased efficiency and productivity at work.
6. Increase efficiency in teamwork
7. Boosting Coparmex ownership

8. Membership Tool

9. Promoting talent management



# ¿WHY BE PART OF COPARMEX?



- Have the opportunity to contribute for a better México.
- Change the environment that facilitates the enterprises, the country and the civil society to prosper
- To accomplish our political duty and take responsibility of community development from the perspective of entrepreneurship.
- Coparmex represents me as entrepreneur before the government and society .
- To have the satisfaction of participating in improve our quality of life in order to have more prosperity in our country.
- Create Networking to develop future business.
- Being part of the story of México

**COPARMEX IS  
ENTREPRENEURSHIP  
AWARENESS IN MEXICO**